

WVEC
Norfolk, VA 23510

Media Strategies & Research - VA
11350 Random Hills Road
Suite 670
Fairfax, VA 22030

Contract # 846610
Schedule Dates 10/01/12-10/07/12
Advertiser Kaine for Senate (39035)
Agency/T-Code Media Strategies & Research - VA (1523)/1553035
Product Political - US Senate (1176)
Brand DEMOCRAT (169542)
Salesperson Marsh, Penne (1523)
Sales Office WVEC - Norfolk
Buyer Name Vail, Chnts
Phone/Fax (804) 359-7100 /
CPE 11519
Account Types National/Political Candidate - Agency
Billing Type Weekly/Irregular
Comments Kaine for Senate

Date Entered 08/03/12
Last Modified 08/03/12
Entered By Penne Marsh
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$4,047.00
Net Total \$22,933.00
Sales Tax

Norfolk (WVEC) (WVEC)
By Broadcast Month Spots Rate
Oct. 2012 56 \$26,980.00
Grand Total: 56 \$26,980.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/02/12-10/05/12	6	:30	5A- 5:58A (ET)		1	1	1	1	1			4	\$140.00	\$560.00	Norfolk (WVEC) (WVEC)		8/3/12
2.0	Normal Line / SPOT	10/01/12-10/05/12	5	:30	5:58A- 7A (ET)		1	1	1	1	1			4	\$440.00	\$1,760.00	Norfolk (WVEC) (WVEC)		8/3/12
3.0	Normal Line / SPOT	10/01/12-10/05/12	5	:30	7A- 9A (ET)		1	1	1	1	1			4	\$500.00	\$2,000.00	Norfolk (WVEC) (WVEC)		8/3/12
4.0	Normal Line / SPOT	10/06/12-10/06/12	6	:30	8A- 9A (ET)							1		1	\$170.00	\$170.00	Norfolk (WVEC) (WVEC)		8/3/12
5.0	Normal Line / SPOT	10/07/12-10/07/12	6	:30	7A- 8A (ET)								1	1	\$170.00	\$170.00	Norfolk (WVEC) (WVEC)		8/3/12
6.0	Normal Line / SPOT	10/04/12-10/04/12	6	:30	9A- 10A (ET)								1	1	\$120.00	\$120.00	Norfolk (WVEC) (WVEC)		8/3/12
7.0	Normal Line / SPOT	10/05/12-10/05/12	6	:30	10:58A- 12P (ET)								1	1	\$200.00	\$200.00	Norfolk (WVEC) (WVEC)		8/3/12
8.0	Normal Line / SPOT	10/02/12-10/02/12	6	:30	12P- 12:57P (ET)		1							1	\$140.00	\$140.00	Norfolk (WVEC) (WVEC)		8/3/12
9.0	Normal Line / SPOT	10/01/12-10/05/12	6	:30	3:58P- 4:58P (ET)		1	1	1	1	1			5	\$150.00	\$750.00	Norfolk (WVEC) (WVEC)		8/3/12
10.0	Normal Line / SPOT	10/01/12-10/05/12	5	:30	4:58P- 5:29P (ET)		1	1	1	1	1			5	\$550.00	\$2,750.00	Norfolk (WVEC) (WVEC)		8/3/12
11.0	Normal Line / SPOT	10/01/12-10/05/12	5	:30	5:29P- 5:58P (ET)		1	1	1	1	1			5	\$550.00	\$2,750.00	Norfolk (WVEC) (WVEC)		8/3/12
12.0	Normal Line / SPOT	10/01/12-10/05/12	5	:30	6P- 6:30P (ET)		1	1	1	1	1			5	\$650.00	\$3,250.00	Norfolk (WVEC) (WVEC)		8/3/12
13.0	Normal Line / SPOT	10/06/12-10/06/12	6	:30	6P- 6:30P (ET)								1	1	\$325.00	\$325.00	Norfolk (WVEC) (WVEC)		8/3/12
14.0	Normal Line / SPOT	10/07/12-10/07/12	6	:30	6P- 6:30P (ET)								1	1	\$325.00	\$325.00	Norfolk (WVEC) (WVEC)		8/3/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WVEC
613 Woodis Ave.
Norfolk, VA 23510

Media Strategies & Research - VA
11350 Random Hills Road
Suite 670
Fairfax, VA 22030

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15.0	Normal Line / SPOT	10/01/12-10/03/12	5	:30	6:58P-7:28P (ET)	1	1		1					2	\$675.00	\$1,350.00	Norfolk (WVEC) (WVEC)		8/3/12
16.0	Normal Line / SPOT	10/01/12-10/01/12	4	:30	7:58P-10P (ET)	1								1	\$4,500.00	\$4,500.00	Norfolk (WVEC) (WVEC)	DWTS	8/3/12
17.0	Normal Line / SPOT	10/01/12-10/05/12	5	:30	11P-11:35P (ET)	2	2	2	2	2				10	\$475.00	\$4,750.00	Norfolk (WVEC) (WVEC)	DWTS	8/3/12
18.0	Normal Line / SPOT	10/06/12-10/06/12	5	:30	11:30P-12:05A (ET)							1		1	\$425.00	\$425.00	Norfolk (WVEC) (WVEC)	News after CF	8/3/12
19.0	Normal Line / SPOT	10/07/12-10/07/12	5	:30	11P-11:35P (ET)								1	1	\$425.00	\$425.00	Norfolk (WVEC) (WVEC)		8/3/12
20.0	Normal Line / SPOT	10/02/12-10/03/12	6	:30	11:35P-12:02A (ET)	1	1							2	\$130.00	\$260.00	Norfolk (WVEC) (WVEC)		8/3/12

CONFIRMATION CONTRACT

Accepted Agency/Advertiser:

Date:

Accepted Station:

Date:

Comments:

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

**FEDERAL CANDIDATE****STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WVEC-TV Norfolk-Virginia Beach	Date: 8/9/2012
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I, Media Strategies and Research,
being on behalf of: Tim Kaine, a legally
qualified candidate of the Democratic political
party for the office of: U.S. Senate
in the General
election to be held on Tuesday, November 06, 2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation, or Package	Days	Class	Times per Week	Number of Weeks
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SEE ATTACHED SCHEDULE

The attached order should be regarded as a formal request for Equal Opportunities. We request that all rules regarding rates and access as defined by the Equal Opportunities clause in Section 315 of the Communications Act be enforced.

Date of First Broadcast:	Date of Last Broadcast:
Monday, October 01, 2012	Sunday, October 07, 2012

Total Gross Charges: \$26,980.00

846610


Media Strategies and Research

1580 Lincoln Street, Suite 510
Denver, Colorado 80203
(303) 989-4700

11350 Random Hills Road, Suite 670
Fairfax, Virginia 22030
(703) 877-2000

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally-qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Warren Thompson

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

Thursday, August 09, 2012

Date



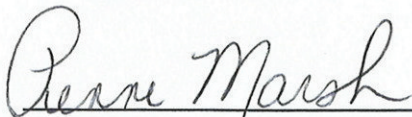
Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted In Part

☐ Rejected



Signature

Penne Marsh

Printed Name

NSC

Title



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